

# Curriculum Vitae

## Riccardo Simoneschi

### PERSONAL DETAILS

Nationality: Italian  
Residence: Milan, Italy  
Languages: Italian, English  
Family: a daughter 21 yo  
Profession: Insurance/Sport Mktg/Sailing  
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Enrolled in "Ordine Nazionale dei Giornalisti in Lombardia"  
Enrolled in the professional "Albo Broker di Assicurazioni e RUI"

Member of the Direction Team at the Sport Academy Europe of Bruxelles (BEL) in cooperation with several International Federation in various sports



### SPORT PRO CAREER

#### Sailing role: Helmsman

1 World Title, 1 European Title, 4 World ranking, 4 European ranking PROFESSIONAL Category  
9 times on the podium at World and European Championships in offshore, Olympic and International Classes  
10 National titles in 6 different countries in Olympic and International classes  
120+ time on the podium at International Events  
34 International Events victories in Offshore, Olympic and International Classes, such as Miami Sorc (2 times best boat of the week), Key West Race (2 times best boat of the week), the "Florida Circuit", the Kieler Woche (4 times) and the Bacardi Cup among others.

### OTHER SPORT PERSONAL EXPERTISE

I started with **athletics**, former **ski instructor**, **Sailing instructor** max degree of FIV, spent several years in the world of **horses show jumping**, passionate of all **motor sports** and **tennis**

### SPORT NATIONAL AND INTERNATIONAL ADMINISTRATIVE ROLES

#### International Classes and YCs

**International President of the ISCYRA** (International Star Class Yacht Racing Association) from 1997 to 2004, the first non-Anglo-Saxon in over 100 yrs of history of the oldest Olympic Class – Life member of the Class  
**International President of IM24CA** (International Melges 24 Class Association) from 2010 to 2014 a PRO and Amateur International top Class  
**Yacht Club Italiano**, Genoa: member of the Board of Director for two terms, Sport Director, Director of the Sea School "Beppe Croce" (Introducing sailing to the Schools) and Responsible of the Racing Team (**YCI is the oldest YC in the Mediterranean and top five oldest in the world**)  
Yacht Club Porto Rotondo (Porto Rotondo, Sardinia), former member of the "board of director"  
Yacht Club Cortina d'Ampezzo (Cortina d'Ampezzo, Veneto) honorary member  
Yacht Club Costa Smeralda (Porto Cervo, Sardinia), member  
Yacht Club La Maddalena, **President** (La Maddalena, Sardinia)

#### World Sailing, the International Sailing Federation

2000 to 2004 WS International CLASSES  
Committee 2004 to 2008 Equipment  
Committee  
2008 to 2012 Vice President of WS Equipment Committee  
2012 to 2016 Vice President/President of WS Events Committee  
2016 to 2020 Event Committee Member

## Key achievements

Reinstatement in 2001, of the Star Class into the Olympic Games after her elimination, decided in Nov 2000, for the next edition of the Games. **This being the first time, in the IOC history of every sport, for the reinstatement of an Olympic Discipline within a quad regular course.** (Working Closely with IOC president Samaranch)

Confirmation of the 11<sup>th</sup> medal for sailing at the O.G., (working closely with the IOC President Rogge) .

Serving in several "evaluation panels" and "working parties" of World Sailing ruling on many diverse topics of international sailing.

In 2007 awarded of the **Harry Nye Trophy**, an international trophy that recognizes an individual's outstanding contribution to the development of the sport of sailing

## SPORT MKTG, COMMUNICATION AND EVENT ORGANIZATION PROFESSIONAL EXPERIENCES

1994, I funded my first Sport Marketing Company.

1994 until 2015, this has been the **deviser and the manager of the strategies of the Audi brand in Sailing.**

1994 to 2020 (27 yrs.), the Company devised and organized, among others, **over 450 national and international sailing events.**

2006 to 2010, **TP52 campaign**, the most challenging sailing Campaign of those years, covering all the financial, management, communication and fundraising aspects with the AUDI brand

2012 to 2016, "promotion and commercial branch" of H2o s.a., that is the Organizing Company of the two major UIM (Union Internationale Motonautique) powerboat **World Championships (Class 1 and F1)** and the Aqua-bike World Championship, with events organized in Europe, Africa and Asia

2015 to 2017 I have organized the **M32 Mediterranean Series**, High Speed Cat across Europe

2019 "CEO of the organizing Committee" of the first ever "**Olympic Classes World Cup**" in Italy.

2019 member of the steering Committee of the city of Genova for **The Ocean Race - The Grand Finale**, the final leg of the TOR arriving in Genova July 2023

2020 Up To Date Sport Events Coordinator for **Genova European Capital of Sports 2024** also maintaining the international relationships with the European Jury panel

2020 SSI become partner with DIFESA SERVIZI SPA, in House company of the Italian Ministry of Defense, to develop a complete set of Events under the brand of MARINA MILITARE "**Nastro Rosa Tour**" also in cooperation with Gazzetta dello Sport. SSI is covering all the aspects of the events: [www.nastrosatour.it](http://www.nastrosatour.it)

1994 to 2020 the Company coordinated the production and fundraising of events in other sport disciplines such as **skiing, golf, automotive and polo**. This including several steps of the **SKI WORLD CUP** in Italy and the Maserati International Ski Tour in CH, FRA GER and AUT.

Along the year SSI worked also in the "**entertainment**" supporting internationally renewed artists (Shakira, Lola Ponce, RMC and other renewed Italian artists).

The list of SSI's past commercial partners includes several multinational top brands

I worked closely with both EUROSAP and WS.

## OTHER BUSINESS INFORMATION

### FINANCIAL

#### Financial/Insurance/third parties responsibility expertise

I started working in the family company very young.

This was an insurance Broker Firm, specialized in the affinity group, P.I. (professional indemnity) and professional coverages, developing it into a leadership firm in the professional P.I. market where I built an extended marketing experience. My business competence initially developed on the UK where I lived for approximately two years. I developed the Company from local to national level and started a network of 450 qualified agents across the Italian country.

2019, I sold the company to Aon, the world's biggest Insurance Broker.

2021 I'm founder, together with B&S spa of "Simbroker Company", a new born startup in the insurance market with the aim to introduce the A.I. (artificial intelligence) in the world of services to Community, affinity group, and people in general.

### ENVIRONMENT

2021 - Founder of **WAVING MEADOWS**, a non profit company dedicated to the protection of the POSIDONIA and, more in general, of the

Mediterranean Sea

2020 onwards I'm enrolled among "the Custodians" of the BioDesign Foundation aiming the cleaning of the sea from plastic

### OTHER EXPERIENCES

1985 to 2022, I made extensive experience of the "fundamentals" of racing boat construction and boatyard management from "building" several Olympic class boats and offshore boats (from 42 to 52 feet).

2021 I wrote a book titled "la filosofia dell'ippopotamo"

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